



EUROPEAN REGIONAL DEVELOPMENT FUND  
MALTA 2007-2013



# VERSATILE

BY HALMANN VELLA





## About Versatile

Cement patterned tiles have been used in the Mediterranean region since the early 1900's and throughout the years, these tiles have been used to adorn palaces, houses, mansions and commercial outlets.

With their Versatile range, Halmann have revived century old traditions which otherwise would have been lost and forgotten. Today, Halmann's expert artisans skillfully handcraft these little charms one by one, giving them individuality and prestige.

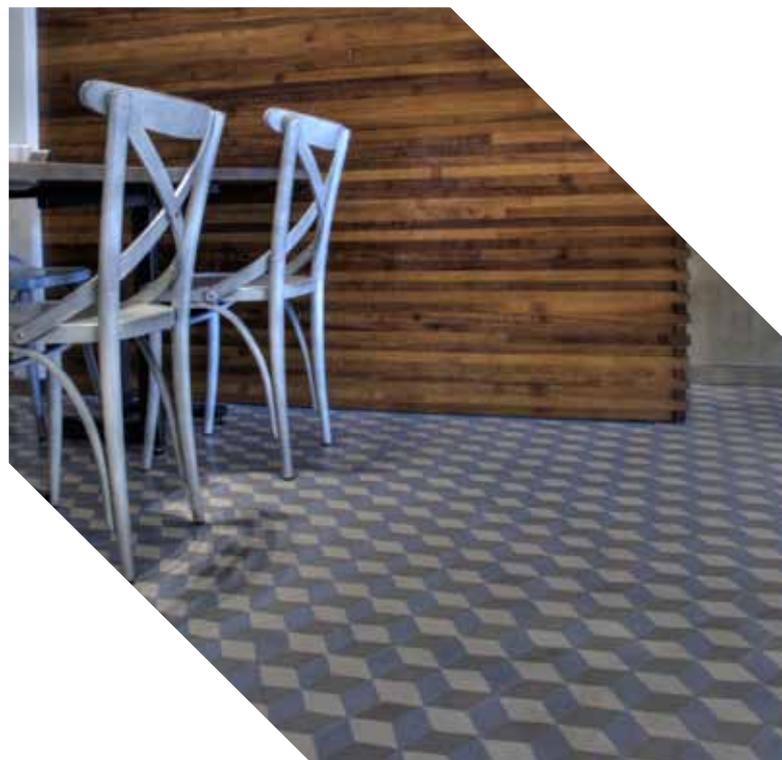
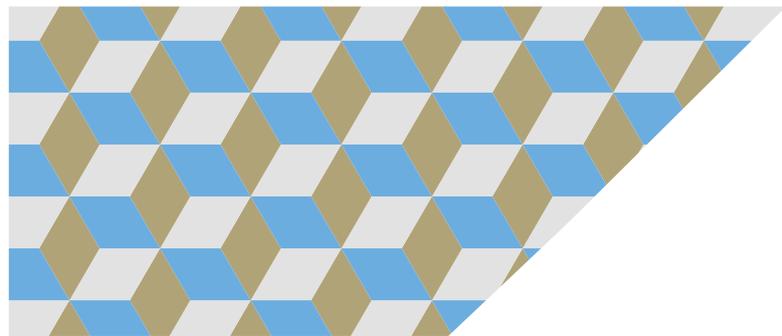
These tiles are available in antique, classic and contemporary styles and are produced in a vast selection of colours. Versatile tiles are synonymous with contemporary and bygone eras, beauty and practicality, and more importantly for being truly... **Versatile.**

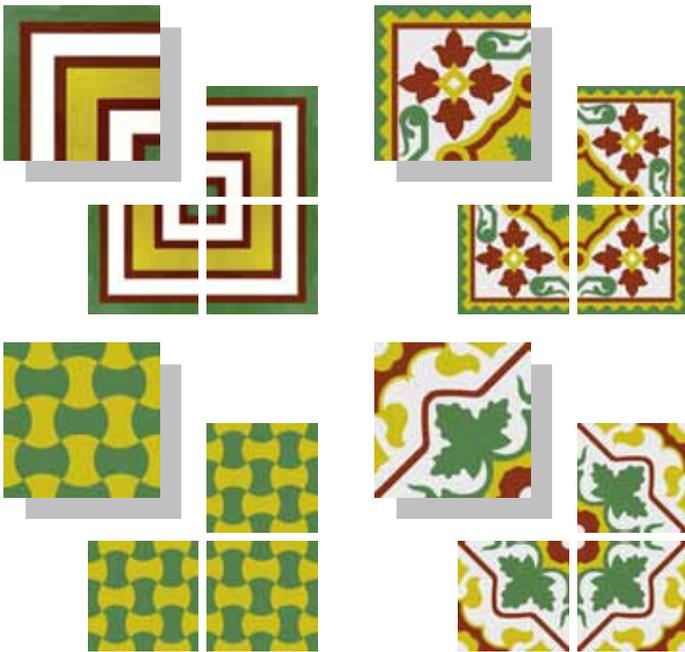
## Production Process

These cement tiles are all handmade, one tile at a time, making each piece unique and different. Each tile is made up of various layers; the surface layer consisting of fine marble dust, cement and high quality pigments and the backing layer consisting of fine sand and grey cement.

The process starts by placing the patterned mould into a metal frame. The coloured mix is poured into the separate compartments of the mould corresponding to the pattern colour required. After all the colours have been poured in, the mould is then removed from the frame so that the backing layer can be added. The tile is then pressed hydraulically to force the excess water from the decorative layer into the backing layer making the tile hard enough to be removed from the frame.

The artisan then starts preparations to manufacture the next tile, whilst the previous tile is left to cure for at least 48 hours.





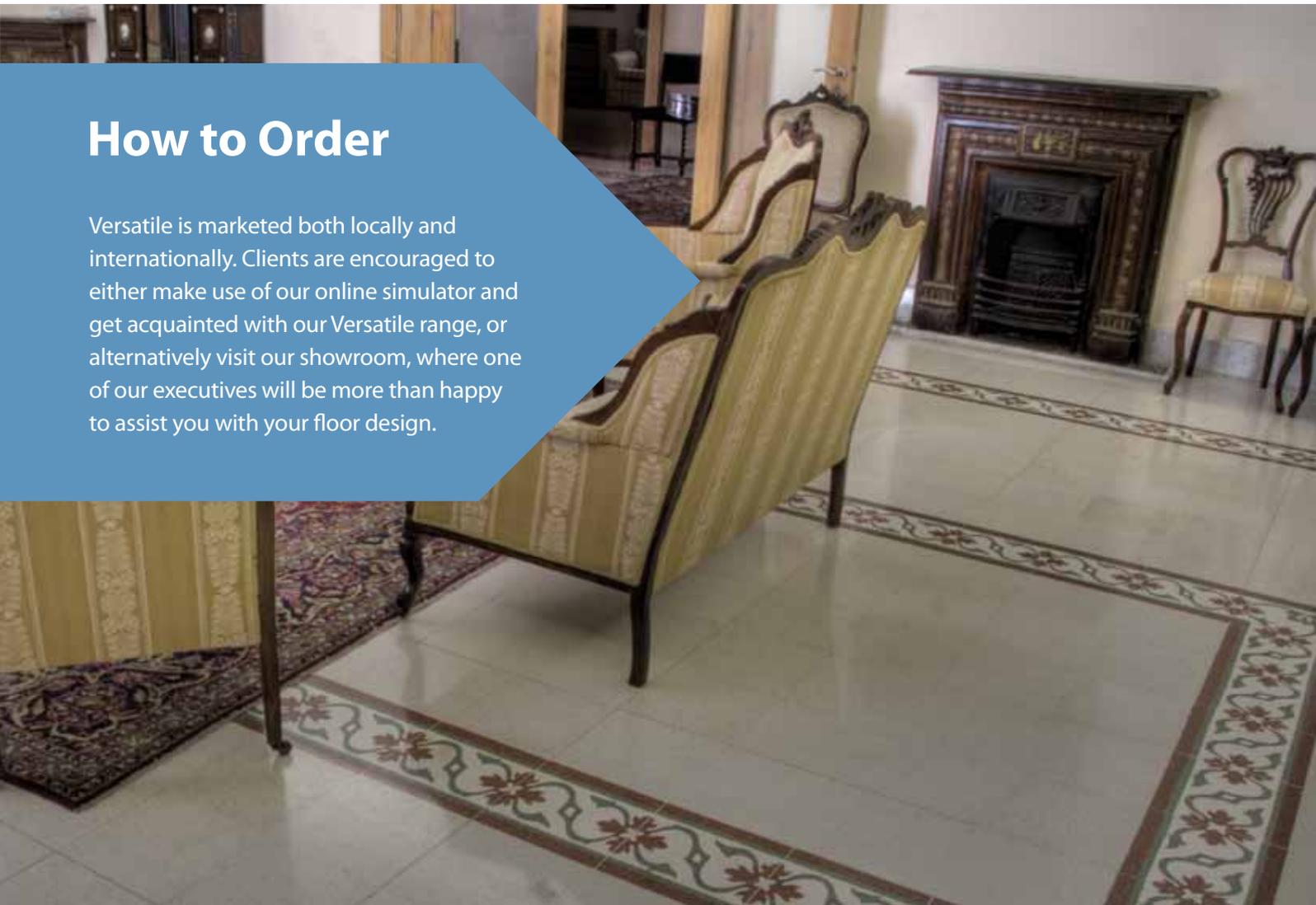
## Product Range

Cement tiles are available in either plain, single colour or multi-colour, as well as in an extensive range of geometric and organic patterns. Our collection comprises of hundreds of patterns and designs, which could all be customised according to the clients' unique taste and needs. The tiles may vary in size for instance, a traditional square tile would be either 20 or 30cm, but there are also rectangular, border tiles and hexagonal ones.

Login on to our website [www.versatile.com.mt](http://www.versatile.com.mt) and use our online simulator to combine patterns and colours, and design your own unique flooring... let the artist in you come alive!

## How to Order

Versatile is marketed both locally and internationally. Clients are encouraged to either make use of our online simulator and get acquainted with our Versatile range, or alternatively visit our showroom, where one of our executives will be more than happy to assist you with your floor design.





**Showroom:** The Factory, Mosta Road, Lija LJA 9016 - Malta  
**Tel:** +356 2143 3636 **Fax:** +356 2141 2499 **E-mail:** info@halmannvella.com  
**www.versatile.com.mt**



Operational Programme I – Cohesion Policy 2007-2013  
*Investing in Competitiveness for a Better Quality of Life*  
Project part-financed by the European Union  
European Regional Development Fund (ERDF)  
Co-financing rate: 42.5% EU Funds, 7.5% National Funds, 50% Private Funds



*Investing in your future*